



# Team Five-Oh

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*Join us in the excitement of Adventure Racing,  
the fastest growing outdoor sport in the world!*



# Team Five-Oh

## Race History

**Ironman Team Competition**  
Kansas State University

**Texas State Championship Sprint Adventure Race**  
Austin, Texas

**Texas State Spring Adventure Race**  
Austin, Texas

**Desert Dash Adventure Race**  
Lake Mead

**REI Ocean Classic Adventure Race**  
Pt. Magu, California

**REI Desert Dash Adventure Race**  
Riverside, California

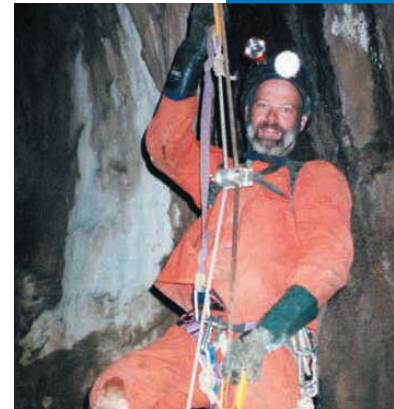
**Gold Rush 24 hour Adventure Race**  
Sonora, California

**Desert Dash Adventure Race**  
Lake Mead

**REI Ocean Classic Adventure Race**  
Pt. Magu, California

**REI Desert Dash Adventure Race**  
Riverside, California

**Gold Rush 24 hour Adventure Race**  
Sonora, California



**Competitions last from several hours to several days and requires intense preparation and intimate teamwork.**

## Sponsorship Opportunities

Interest in Adventure Racing has exploded with recent television productions of the Ecochallenge and reality-based shows such as *Survivor*. Competitors come from a wide demographic, combining physical, mental, and outdoor skills to conquer some of the world's most rugged and beautiful destinations. Disciplines include mountain biking, trail running, trekking, swimming, mountain climbing, caving, kayaking, sailing, canoeing, and horseback riding, all with a healthy dose of navigation and outdoor savvy. Competitions last from several hours to several days and require intense preparation and intimate teamwork.

Team Five-Oh understands the importance of not only the outdoor gear required for the multiple disciplines. but the proper training, nutrition, clothing, and health-related supplies required for these extreme events. Our coed team desires to partner with your company to gain national exposure for your products.

### Core Team

- Bitsy Blakely
- Jeb Blakeley
- Larry Douglas
- Mark Irwin

### Support Crew

- Rod 'Ray' Heschong
- Venon Rich

### Additional Teammates

- Brent Douglas
- Paul Irwin
- Patty Nold



**There is nothing more thrilling than bombing down a root-covered mountainside on your bike, in the dark and the fog ...with your headlight batteries running down.**

# Team Five-Oh

## Adventure Racing

### Larry Douglas

#### Personal Objectives

I race for two reasons: Camaraderie, adventure, the variety of challenges, the test of human endurance, the sense of accomplishment, the excuse to spend a bunch of money on toys that don't plug into a wall, the excuse to pound down tons of gummi bears, Kit Kats, and P-nut M&M's, not only guiltlessly, but with some positive benefits—did I mention camaraderie?—battling Mother Nature and sometimes winning...sort of ...maybe... occasionally...and being the envy of my other 50-something friends who are clueless as to the allure and think we are just plain nuts. Is that more than two reasons?

#### Competition Experience

##### University of Missouri SuperStar

##### Athletic Competition

Week-long series of events covering seven different sporting endeavors—1975 (third place)

##### Solana Beach Duathlon

##### San Diego Marathon

##### Carlsbad 5000

##### Triathlons

Mission Bay Triathlon

Los Angeles Triathlon

La Jolla 1/2 Marathon

San Diego Triathlon

#### Adventure Races

##### Texas State Spring Adventure Race

Austin, Texas

##### Desert Dash Adventure Race

Lake Mead

##### REI Ocean Classic Adventure Race

Pt. Magu, California

##### REI Desert Dash Adventure Race

Riverside, California

##### Gold Rush 24 hour Adventure Race

Sonora, California

#### Work

Owner of Vantage Point Solutions, a business consultancy with a network of local and global associates.

#### Professional Organizations

Accredited member of the Institute of Independent Businesses  
Project Management Institute (PMI)  
Association of Production and Inventory Control (APICS)

#### Education

B.A. University of Missouri  
M.B.A. University of Missouri  
APICS Certification CPIM

#### Family

My wife Linda is a registered nurse specializing in neonatal intensive care for babies. We have two daughters and twin sons and currently reside in Carlsbad, California.



REI Ocean Classic, 2002

#### Charitable Contributions

Head Coach, American Youth Soccer Organization (AYSO) Sierra Club, Wilderness Society, Rainforest Alliance, Greenpeace, Defenders of the Wildlife, Earth Justice, Rails to Trails, Cancer Society and the ALS organization.

#### Hobbies

Tennis, golf, running, biking, ping pong, basketball, water skiing, and snowboarding. I also enjoy riding my motorcycle occasionally, though my wife doesn't share the same enthusiasm—something about the kids needing a father around as they grow up.

#### Comments

One thing about Adventure Racing is that you don't see many other sports in which the competitors help each other out. It is a sport where just being out there garners you the respect and mutual admiration of fellow racers.

There is nothing more thrilling than bombing down a root-covered mountainside on your bike, in the dark and the fog...with your headlight batteries running down.